CASE SPACE OPTIMIZATION™
A BRANDED PROGRAM OF THE AVA COMPANY

GROUND MEAT PRODUCTS

Product Descripion	Cutting Specs			Consumer Specs		Package Sizes				Piece Count		Average Wt.		Health Concious			Geographic Reach			Lead Time			Minimum Order	Packed to a Box	
	Thin	Double	Standard	Family	Standard	25	45	85	205	Standard	Family	Family	Standard	N	O	S	A	B	C	4	8	12	N/A	Small	Large
Meat Loaf			X		X	2P							1.32										36 cs	12	
Ground Pork			X		X	2P							1.25										36 cs	12	
CAB 86% Ground Round			X		X	2P							1.3										36 cs	12	
CAB 86% Ground Round Patty			X		X	10P				4			1.38										36 cs	12	
Natural 85 % Ground Beef			X		X	2P							1.15										36 cs	12	
Natural 85 % Patty			X		X	10P				4			1.37										36 cs	12	
87% Ground Sirloin			X		X	2P							1.25										36 cs	12	
87 % Ground Sirloin Family Pack			X	X		4P						2.3											36 cs	8	
80% Ground Beef Patty			X		X	10P				4			1.37										36 cs	12	
85% Ground Beef Patty			X		X	10P				4			1.37										36 cs	12	
90% Ground Beef Patty			X		X	10P				4			1.37										36 cs	12	
93% Ground Beef Patty			X		X	10P				4			1.37										36 cs	12	

LEGEND											
PACKED TO SIZE		PACKAGING SIZES		MINIMUM ORDER		HEALTH CONCIOUS		LEAD TIME		GEOGRAPHIC REACH	
Small	Info to come	2s	3″ x 5″	NYD		N	Natural	4	Weeks	SE	Southeast
		4s	5″ x 7″			O	Organic	8	Weeks	NE	Northeast
Large	Info to come	8s	6″ x 8″			S	Standard	12	Weeks	MW	Midwest
		20s	4″ x 6″								