CSO
CASE SPACE OPTIMIZATION
A BRANDED PROGRAM OF THE AVA COMPANY

BEEF PRODUCTS

Product Descripion	Cutting Specs			Consumer Specs		Package Sizes				Piece Count		Average Wt.		Health Concious			Geographic Reach			Lead Time			Minimum Order	Packed to a Box	
	Thin	Double	Standard	Family	Standard	25	45	85	205	Standard	Family	Family	Standard	N	O	S	A	B	C	4	8	12	N/A	Small	Large
Thin Sirloin Tip Steak	X				X	8P				3 to 4			1.5										36 cs		8
Top Round Brasciole	X				X	8P				4			1.33										36 cs		8
Top Blade Steak			X	X		9L				8 to 10		2.02											36 cs		9
Beef Stew			X		X	2P				Fill tray			1.32										36 cs	12	
Short Ribs			X		X	2P				3 to 4			2.04										36 cs	10	
Round Cubes			X		X	2P				Fill tray			1.32										36 cs	12	
Flat Iron Steak			X		X	2P				Fill tray			0.9										36 cs	12	

LEGEND											
PACKED TO SIZE		PACKAGING SIZES		MINIMUM ORDER		HEALTH CONCIOUS		LEAD TIME		GEOGRAPHIC REACH	
Small	Info to come	2s	3″ x 5″	NYD		N	Natural	4	Weeks	SE	Southeast
		4s	5″ x 7″			O	Organic	8	Weeks	NE	Northeast
Large	Info to come	8s	6″ x 8″			S	Standard	12	Weeks	MW	Midwest
		20s	4″ x 6″								